

## Winnebago Lakes Council Media Contacts

### Newspapers

Name of Publication	Coverage Area	Frequency of Print	Name of Media Contact	Address	Phone	E-Mail
Appleton Post Crescent	Appleton Fox Valley	Daily		PO Box 59 Appleton, WI 54912	920-993-1000 ext 297	
Fond du Lac Reporter	Fond du Lac	Daily	Peggy Breister	Fond du Lac	920-922-4600	<a href="mailto:pbreister@fdlreporter.com">pbreister@fdlreporter.com</a>
Green Bay Press Gazette	Green Bay	Daily	Mike Vandermause	435 E Walnut St Green Bay, WI 54301	920-431-8413	<a href="mailto:sports@greenbaypressgazette.com">sports@greenbaypressgazette.com</a>
Milwaukee Journal Sentinel	Milwaukee Statewide	Daily	Don Behm	Ozaukee and Washington Counties		<a href="mailto:dbehm@journalsentinel.com">dbehm@journalsentinel.com</a>
			Suzanne Quick	Milwaukee	414-224-2233	<a href="mailto:squick@journalsentinel.com">squick@journalsentinel.com</a>
			Meg Jones	Milwaukee		<a href="mailto:mjones@journalsentinel.com">mjones@journalsentinel.com</a>
Oshkosh Northwestern	Oshkosh & Surrounding Areas	Daily		224 State St Oshkosh, WI 54901	920-235-7700	<a href="mailto:oshkoshnews@thenorthwestern.com">oshkoshnews@thenorthwestern.com</a>
Shawano Evening Leader	Shawano County	Daily	Editor	1464 E Green Bay St Shawano, WI 54166	715-526-2121	
Wisconsin State Journal	Madison Statewide	Daily	Ron Seely	Madison	608-252-6131	<a href="mailto:rseely@madison.com">rseely@madison.com</a>
			John Nolan	Madison	608-252-6168	<a href="mailto:outdoors@madison.com">outdoors@madison.com</a>
			Susan Smith	Madison	608-252-6121	<a href="mailto:ssmith@madison.com">ssmith@madison.com</a>
			Scott Heiberger (freelance writer)		715-341-4754	<a href="mailto:heibs@g2a.net">heibs@g2a.net</a>
Capital Times	Madison Statewide	Daily / Weekly Column	Tim Eisele (freelance writer)	Madison	608-233-2904	<a href="mailto:teisele@chorus.net">teisele@chorus.net</a>
Action Advertiser	Fond du Lac Green Lake Counties	Bi-Weekly	Editor	PO Box 1955 Fond du Lac, WI 54936	920-922-8640	<a href="mailto:scottw@actionprinting.com">scottw@actionprinting.com</a>
Wisconsin Outdoor News	Statewide to Subscribers	Bi-Weekly	Tim Eisele (freelance writer)	Madison	608-233-2904	<a href="mailto:teisele@chorus.net">teisele@chorus.net</a>
Berlin Journal	Berlin	Weekly	Editor	PO Box 10 Berlin, WI 54923	920-361-1515	<a href="mailto:bjned@charterinternet.com">bjned@charterinternet.com</a>

Brillion News	Brillion	Weekly	Editor	425 W Ryan St Brillion, WI 54110	920-756-2222	<a href="mailto:editor@zanderpressinc.com">editor@zanderpressinc.com</a>
Campbellsport News	Campbellsport	Weekly	Editor	Box 138 Campbellsport, WI 53010	920-533-8338	<a href="mailto:campbellsportnews@charterinternet.com">campbellsportnews@charterinternet.com</a>
Chilton Times Journal	Chilton	Weekly	Gary Vercauteren	19 E Main Chilton, WI 53014	920-849-7036	
Marquette County Tribune	Marquette County	Weekly	Editor	120 Underwood Ave Montello, WI 53949	608-297-2424	<a href="mailto:marquettetribune@maqs.net">marquettetribune@maqs.net</a>
Omro Billboard	Winnebago - Waushara - Green Lake Counties	Weekly	Editor	PO Box 10 Berlin, WI 54923	920-361-1515	<a href="mailto:bjned@charterinternet.com">bjned@charterinternet.com</a>
Omro Herald	Winnebago - Waushara - Green Lake Counties	Weekly	Editor	PO Box 10 Berlin, WI 54923	920-361-1515	<a href="mailto:bjned@charterinternet.com">bjned@charterinternet.com</a>
Press Star	New London	Weekly	Editor	PO Box 283 New London, WI 54961	920-982-7935	
Seymour Times Press	Seymour	Weekly	Editor	PO Box 128 Seymour, WI 54165		
The Waushara Argus	Waushara County	Weekly	Wes Lungwitz	PO Box 838 Wautoma, WI 54982	920-787-3334	<a href="mailto:argus@wausharaargus.com">argus@wausharaargus.com</a>
Waupaca County Post	Waupaca County	Weekly	Editor	717 10th St, Box 152 Waupaca, WI 54981	715-258-5546	<a href="mailto:countypost@gmail.com">countypost@gmail.com</a>
Winneconne News	Fox Cities	Weekly	Editor	908 E Main St PO Box 370 Winneconne, WI 54986	800-545-5026	<a href="mailto:winneconnenews@rogerspublishing.com">winneconnenews@rogerspublishing.com</a>
Fox Cities Newspapers	Fox Cities	Varies	Editor	11 Tri-Park Way Appleton, WI 54914		

### Magazines

Wisconsin Natural Resources Magazine	Statewide / subscription	Bi-Monthly	David Sperling	Madison	608-266-1510	
Wisconsin Sportsman	Statewide / subscription	Monthly	Dennis Schmidt			
Wisconsin Outdoor Journal	Statewide	Eight times per year	Paul Wait	Iola	800-258-0929	<a href="mailto:info@krause.com">info@krause.com</a>
The Defender / Clean Wisconsin	Statewide	Quarterly	Paul Linzmeyer	Madison	608-251-7020	

It's Our Nature	Fox Valley / Sierra Club	Quarterly	Nancy Graham	Appleton	920-738-7794	<a href="mailto:nancy.graham@wisconsin.sierraclub.org">nancy.graham@wisconsin.sierraclub.org</a>
Wisconsin Trails	Black Earth / Statewide	Quarterly	Laura Kearney	Black Earth	800-236-8088	

### TV and Radio

Format (TV or Radio)	Coverage Area	Station	Name of Media Contact	Address	Phone	E-Mail
TV - WBAY	NE Wisconsin	ABC-Channel 2	Chris Roth	Green Bay	920-739-3260	<a href="mailto:wbay@wbay.com">wbay@wbay.com</a>
TV - WFRV	NE Wisconsin	CBS-Channel 5		Green Bay	920-437-5555	
TV - WGBA	NE Wisconsin	NBC-Channel 26	Ted Stefaniak	Green Bay	920-494-2626	<a href="mailto:news@nbc26.com">news@nbc26.com</a>
TV - WLUK	NE Wisconsin	Fox - Channel 11	Brian Kerhin	Green Bay	920-739-4911	<a href="mailto:bkerhin@wluk.com">bkerhin@wluk.com</a>
TV - WPNE	Wisconsin	Wisconsin Public Television	Mike Leland	Madison	608-263-2121	<a href="mailto:leland@wpr.org">leland@wpr.org</a>
TV "Outdoor Wisconsin"	Statewide	Milwaukee Public TV	Dan Small	Milwaukee		<a href="mailto:infoline@dansmalloutdoors.com">infoline@dansmalloutdoors.com</a>
Radio	NE Wisconsin	WHBY		Appleton	920-733-6639	<a href="mailto:mkemmeter@wcinet.com">mkemmeter@wcinet.com</a>
Radio	NE Wisconsin	WROE		Appleton	920-733-4990	
Radio	NE Wisconsin	KFIZ		Fond du Lac	920-921-1071	<a href="mailto:bnelson@kfiz.com">bnelson@kfiz.com</a>
Radio	NE Wisconsin	WOSH/Cumulus Broadcasting		Oshkosh	920-426-3239	<a href="mailto:wosh.news@cumulus.com">wosh.news@cumulus.com</a>
Radio	NE Wisconsin	WNAM		Oshkosh	920-426-3239	
Radio	NE Wisconsin	WTCH / WOWN	Gary Ehman	Shawano	715-524-2194	
Radio	Statewide	WI Public Radio	Larry Meiller	Madison		<a href="mailto:meiller@wisc.edu">meiller@wisc.edu</a>
			Jim Packard	Madison		<a href="mailto:packard@wpr.org">packard@wpr.org</a>

### Others

Name of Publication	Coverage Area	Frequency of Print	Name of Media Contact	Address	Phone	E-Mail
Lake Winnebago B2B	Fox Valley	Monthly	Sean Fitzgerald	Oshkosh	920-237-0524	<a href="mailto:sean@winnebagob2b.com">sean@winnebagob2b.com</a>

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