

WLC Media Contacts

NEWSPAPERS

Name of Publication	Coverage Area	How often does column/publication run?	Name of Media Contact	Address	Phone	E-mail
Appleton Post-Crescent	Appleton/Fox Valley	Daily	Brad Zimanek	P.O. Box 59 Appleton, WI 54912	(920) 993-1000 Ext. 297	bzimanek@postcrescent.com
Fond du Lac Reporter	Fond du Lac	Daily	Peggy Breister	Fond du Lac	(920) 922-4600	pbreister@fdreporter.com
Green Bay Press Gazette	Green Bay	Daily	Mike Vandermause	435 E. Walnut Street Green Bay, WI 54301	(920) 431-8413	sports@greenbaypressgazette.com
Milwaukee Journal Sentinel	Milwaukee/ Statewide	Daily	Don Behm	Ozaukee and Washington Counties		dbehm@journal sentinel.com
			Suzanne Quick	Milwaukee	(414) 224-2233	squick@journal sentinel.com
			Dennis McCann	Milwaukee	(414) 224-2184	dmccann@journal sentinel.com
			Meg Jones	Milwaukee		mjones@journal sentinel.com
Oshkosh Northwestern	Oshkosh & Surrounding Areas	Daily		224 State Street Oshkosh, WI 54901	(920) 235-7700	oshkoshnews@thenorthwestern.com
Shawano Evening Leader	Shawano County	Daily	Editor	1464 E. Green Bay Street Shawano, WI 54166	(715) 526-2121	

Wisconsin State Journal	Madison/ Statewide	Daily	Ron Seely	Madison	(608) 252-6131	rseely@madison.com
			John Nolan	Madison	(608) 252-6168	outdoors@madison.com
			Susan Smith	Madison	(608) 252-6121	ssmith@madison.com
			Scott Heiberger (freelance writer)		(715) 341-4754	heibs@g2a.net
Capital Times	Madison/ Statewide	Daily/Weekly Column	Tim Eisele (freelance writer)	Madison	(608) 233-2904	teisele@chorus.net
Action Advertiser	Fond du Lac/ Green Lake Counties	Bi-Weekly	Editor	P.O Box 1955 Fond du lac, WI 54936- 1955	(920) 922-8640	scottw@actionprinting.com
Wisconsin Outdoor News	Statewide to subscribers	Bi-Weekly	Tim Eisele (freelance writer)	Madison	(608) 233-2904	teisele@chorus.net
Berlin Journal	Berlin	Weekly	Editor	P. O. Box 10 Berlin, WI 54923	(920) 361-1515	bjned@charterinternet.com
Brillion News	Brillion	Weekly	Editor	425 W. Ryan Street Brillion, WI 544110	(920) 756-2222	
Campbellsport News	Campbellsport	Weekly	Editor	BOX 138 Campbellsport, WI 53010	(920) 533-8338	
Chilton Times Journal	Chilton	Weekly	Gary Vercauteren	19 E. Main Chilton, WI 53014	(920) 849-7036	
Marquette County Tribune	Marquette County	Weekly	Editor	120 Underwood Avenue Montello, WI 53949	(608) 297-2424	
Omro Billboard	Winnebago/ Waushara/ Green Lake Counties	Weekly	Editor	P.O Box 10 Berlin, WI 54923	(920) 361-1515	bjned@charterinternet.com
Omro Herald	Winnebago/ Waushara/ Green Lake Counties	Weekly	Editor	P.O. Box 10 Berlin, WI 54923	(920) 361-1515	bjned@charterinternet.com

Press Star	New London	Weekly	Editor	P. O. Box 283 New London, WI 54961	(920) 982-7935	
Seymour Times Press	Seymour	Weekly	Editor	P. O. Box 128 Seymour, WI 54165		
The Waushara Argus	Waushara County	Weekly	Scott Steuck	Wautoma	(920)787-3334	argus@wausharaargus.com
Waupaca County Post	Waupaca County	Weekly	Editor	717 - 10th Street, Box 152 Waupaca, WI 54981	(715) 258-5546	
Winneconne News	Fox Cities	Weekly	Editor	908 East Main St. P.O Box 370 Winneconne, WI 54986	(800) 545-5026	winneconnenews@rogerspublishing.com
Fox Cities Newspapers	Fox Cities	Varies	Editor	11 Tri-Park Way Appleton, WI 54914		

MAGAZINES

Name of Publication	Coverage Area	How often does column/publication run?	Name of Media Contact	Address	Phone	E-mail
Wisconsin Natural Resources Magazine	Statewide/subscription	Bi-Monthly	David Sperling	Madison	(608) 266-1510	
Wisconsin Sportsman	Statewide/subscription	Monthly	Dennis Schmidt			
Wisconsin Outdoor Journal	Statewide	Eight times per year	Paul Wait	Iola	(800) 258-0929	info@krause.com
The Defender/Clean Wisconsin	Statewide	Quarterly	Paul Linzmeyer	Madison	(608) 251-7020	
It's Our Nature	Fox Valley/Sierra Club	Quarterly	Nancy Graham	Appleton	(920) 738-7794	nancy.graham@wisconsin.sierraclub.org
Wisconsin Trails	Black Earth/Statewide	Quarterly	Laura Kearney	Black Earth	800-236-8088	

TV and RADIO

Format (TV or Radio)	Coverage Area	Station	Name of Media Contact	Address	Phone	E-mail
TV-WBAY	NE Wisconsin	ABC-Channel 2	Chris Roth	Green Bay	(920) 739-3260	wbay@wbay.com
TV-WFRV	NE Wisconsin	CBS-Channel 5	Dave Malm	Green Bay	(920) 437-5555	dimalm@wfrv.cbs.com
TV-WGBA	NE Wisconsin	NBC-Channel 26	Ted Stefaniak	Green Bay	(920) 494-2626	news@nbc26.com
TV-WLUK	NE Wisconsin	Fox-Channel 11	Brian Kerhin	Green Bay	(920) 739-4911	bkerhin@wluk.com
TV-WPNE	Wisconsin	Wisconsin Public Television	Mike Leland	Green Bay	(608) 263-2121	leland@wpr.org
TV "Outdoor Wisconsin"	Statewide	Milwaukee Public TV	Dan Small	Milwaukee		infoline@dansmalloutdoors.com
Radio	NE Wisconsin	WHBY		Appleton	(920) 733-6639	
Radio	NE Wisconsin	WROE		Appleton	(920) 733-4990	
Radio	NE Wisconsin	KFIZ		Fond du Lac	(920) 921-1071	
Radio	NE Wisconsin	WOSH/Cumulus Broadcasting		Oshkosh	(920) 426-3239	
Radio	NE Wisconsin	WNAM		Oshkosh	(920) 426-3239	
Radio	NE Wisconsin	WTCH/WOWN	Gary Ehman	Shawano	(715) 524-2194	
Radio	Statewide	WI Public Radio	Larry Meiller	Madison		meiller@wisc.edu
			Jim Packard	Madison		packard@wpr.org

OTHERS

Name of Publication	Coverage Area	How often does column/publication run?	Name of Media Contact	Address	Phone	E-mail
Lake Winnebago B2B	Fox Valley	Monthly	Sean Fitzgerald	Oshkosh	(920) 237-0524	sean@winnebago2b.com